



2026 WEDDING & EVENT EXPO

Vendor Registration

Welcome to the 2026 Crystal Coast Wedding Expo, proudly hosted by the Crystal Coast Wedding Professionals Collective (CCWPC). We are thrilled to have you join us in celebrating and promoting our vibrant wedding community.

The Crystal Coast is recognized as a premier wedding destination, home to an array of world-class professionals, and this event serves as a platform to highlight their exceptional talents.

We hold deep respect and appreciation for our vendors and partners.

As small business owners ourselves, Tara and I understand the challenges posed by unreliable promoters and the significance of return on investment. This understanding is precisely why we organized this event, eliminating the middleman and ensuring that proceeds benefit our community directly. Last year, we proudly awarded cash giveaways to four of our vendors, reinforcing our commitment to supporting local businesses.

The CCWPC will never impose membership fees and will always prioritize the promotion of local enterprises. We are dedicated to fostering a stress-free environment, mindful of the pressures vendors encounter during fairs, shows, and expos. To facilitate a smooth experience, we offer early setup on Friday from 3:00 to 5:00 PM, allowing vendors access to the Civic Center to prepare their booths for the following day. Following this early setup, we invite you to join us from 5:00 to 7:30 PM for an engaging social networking evening, complete with appetizers and drinks. Returning Vendors will all receive a special bonus at the Vendor Networking Event!

The CCWPC is committed to giving back to the community, and all proceeds from the vendor and Expo raffles will be donated to the 2026 Toys for Tots Campaign. Last year, we raised over \$1,000 for this worthy cause!

Thank you for your participation in helping our wedding professional community thrive. We eagerly anticipate making this year's expo another successful and enjoyable event.

Sincerely,

Alura Acosta & Tara Johnson

Crystal Coast Wedding Professional Collective LLC





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Vending Notes

READY TO BOOST YOUR SUCCESS?

Join us at the Crystal Coast Wedding & Event Expo for a whirlwind of excitement! Get pumped for mega social media exposure through our Expo channels, showcasing your business to the world. Hit us up on Instagram @CrystalCoastWeddingExpo and Facebook @Crystal Coast Wedding and Event Expo. After the event, we'll equip you with stats and registrant info to prep you for the wedding season bonanza!

2025 RECAP

Last year was a hit with over 300 guests rocking the EXPO! Vendors scored an average of 4-6 bookings and loads of leads. Nearly every vendor saw their ROI soar! Plus, we raked in over \$1000 for Toys for Tots. High fives all around!

CASH GIVEAWAY

Three lucky guests will snag \$500 each, totaling a fab \$1,500 in cash giveaways. Remember, these prizes can only be redeemed to an Expo vendor. (Last year, a generous winner split her prize between two businesses. Talk about sharing the love!) This is money right back to our vendors.

BRIDAL DIRECTORY

Register by November 28, 2025, and get your free listing in this go-to guide! Stand out by grabbing an ad in the Bridal Directory. Every guest will nab a free 2025 Bridal Directory—it's a full-color mag packed with vendor info, articles, and a built-in planner. Vendors also get a free copy, with extras available for just \$5 each.

2026 EXPO CHANGES

We heard you! Prizes will now pop up throughout the day, and a snazzy, easy-to-use map will help everyone navigate. We're shaking up the stage for better flow, offering airy half booths with 6-foot tables. Sorry, checks are out, but card payments are fee-free! New this year, the Groom's Room will be a hit! We're keeping the beloved "Emerging Artist Spots" too, because everyone adored them!

Sponsor the Event

We are open to sharing with the glory of the event. Reach out to our team and ask how to sponsor the Expo, or the Vendor Networking Event.





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Vendor Registration Form

SATURDAY, JANUARY 17, 2025

at the Crystal Coast Civic Center
3505 Arendell Street, Morehead City, NC

TIMELINE OF EVENTS:

Friday, January 16, 2026

3:00 pm - 5:00pm Early Vendor Set up
5:00 pm - 7:30pm Vendor Showcase and Networking Event (more information TBA)

Saturday January 17, 2026

8:30 am - 9:30am Vendor Set up
9:30 am - 10:00 Committee Walk thru
10:00 am Doors Open and Expo begins
12:00pm - 12:15pm First Cash Prize
12:30pm - 1:30pm Stage Show
2:00pm - 2:15 pm Second Cash Prize
2:30 - 3:30 pm Stage Show
3:45pm Third Cash Prize
4:00pm End of EXPO

BOOTH INFORMATION:

A full sized booth is 10' x 10'; pipe and drape in white. Half booths are very limited these spaces can accommodate 1 six foot table, there is no pipe and drape between these spaces. These will be on first come first served. Linens are not included. They can be rented for \$10 but must be reserved early, we will not have last minute linens. If you want a table and a chair at your booth, it must be added to your registration. There will not be last minute tables. **Please plan accordingly we will not have last minute tables and chairs.**

You will receive your booth assignment a few days before the event. The floor plan will be different from last years.

ELECTRICAL OUTLETS:

Electrical Outlets are limited. There are only specific areas we can provided electrical too. There is a \$25 fee to have electricity to your booth. Half Booths will not have electric access. Patio booths do have the option for electricity. You must provide your own surge protector cord no less than 14 gauge.

GIFT BAGS:

If you would like to provide an item to be included in the gift bags, all items MUST be received by January 2nd 2026. The first 100 guests on the day of the expo will receive a gift bag with a Bridal Directory. Last year we had over 300 guests and the gift bags went super fast.

RAFFLE PRIZES:

If you have an item for the raffles, let us know in advance to ensure that it is included in the marketing campaign of the event. WE WILL have additional promotions for Vendors who donate a raffle item. All funds raised from the raffles goes to the Toys for Tots Campaign. Items must be dropped off no later than Friday January 17, at the registration desk.





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Business Name _____

Contact Name _____ Phone _____

Address: _____ City, State, Zip _____

E-mail: _____

Facebook: _____ Instagram: _____

Website: _____

What is one question you always ask when taking on a new client for an event?

Sponsorships are available. If you are interested in partnering with us please request a sponsorship form on our website.



A \$100 minimum deposit will hold your booth, remaining due no later than December 2nd 2024

Please check any of the following that apply to you:

- 10 X 10 Full Booth \$475
- Outside Patio 10 x 20 \$400
- Non- Profit Organization \$200
- Half Booth \$325 6ft Table
- Electrical \$25 outlet
- Kitchen Usage Fee \$25
- Table linen \$10 each cleaning fee
- Table and chair request



The Bridal Directory



The Bridal Directory is an interactive guide and planner featuring all of our vendors and sponsors. All Vendors who register before November 28, 2025, will have their names published in our Bridal Directory that will be distributed in the gift bags at the Expo and to surrounding businesses, couples and guests. If you would like to upgrade your free line space to a full page please contact us. Deadline for publication submissions is Dec 2.

- Yes, please contact me about adding a full color page in the 2026 edition of The Crystal Coast Bridal Directory.



Consent and Agreement, Refund Policy

I agree to abide by all rules, regulations, and guidelines presented by the Crystal Coast Wedding & Event Expo. Violators will be subject to dismissal without refund. I agree to the liability/hold harmless statement provided. I understand that the Crystal Coast Wedding & Event Expo reserves the right to deny any application, even if the applicant has participated in the show before. I will not hold the Crystal Coast Wedding & Event Expo or CCW&PC or their representatives liable for loss, damage, or injury. Submission of application indicates that participant hereby indemnifies and shall defend and hold harmless the Crystal Coast Wedding & Event Expo and CCW&PC, their employees, their contractors, and their volunteers from and against all suits, actions, legal or administrative proceedings, claims, demands, damages, liabilities, monetary loss, interest, attorney's fees, costs and expenses of whatsoever kind or nature arising out of the participant's participation in the Expo, including those arising from damage to property or injury to or death of participant, its customers, volunteers, employees, or subcontractors, whether arising before, during, or after the Expo and in any manner directly or indirectly caused, or contributed to in whole or in part, by reason of any act, omission, fault, or negligence of participant or its customers, volunteers, employees, agents or subcontractors. You cannot sublease your booth. Only vendors that are on the vendor registration form (either online or in print) may occupy the space. Vendors must advertise and present at the Expo only goods dealt by them in the regular course of business. You must stay within the booth boundaries and cannot stand or hand out material in the aisle. You cannot attend the show and hand out cards to attendees without contracting and paying for space in the show. If you see anyone doing this, please report it to the vendor check-in ASAP. NO OPEN FLAMES ARE PERMITTED, except for butane canisters. Kitchen usage is ONLY for those who paid for Kitchen Usage. Food and waste need to be dumped in the trash cans and not in the sinks. For DJs, awareness of your music level and how it is affecting the vendors around you is critical. No use of confetti cannons, fog machines, or moving lights. Caterers or other vendors who are serving food or drink or any samples must obey the NC(?) Health Department rules. Also, because this is city property, no alcohol may be served except those who have discussed this and provided a permit to the CCWPC and are approved to do so. A deposit is required to reserve a booth space. Registration payments are accepted by credit cards or cash. . Balances due are noted on the vendor registration form. Vendors with an unpaid balance at show-time will be charged a late fee of \$50. Late fee payment is due prior to the show. SHOW BALANCES ARE DUE REGARDLESS OF THE APPEARANCE OR NON-APPEARANCE OF THE VENDOR. BALANCES NOT PAID IN FULL 30 DAYS BEFORE THE SHOW DATE MAY RESULT IN SPACE CANCELLATION OR REASSIGNMENT (with forfeiture of booth fees). CCWPC Deposits are non-refundable; in the event the Vendor chooses to forfeit their space or are a no-show at the EXPO for any reason they will not be refunded their deposit or booth amount. The CCWPC will refund deposits if the show is canceled. CCWPC shall not be financially liable or otherwise obligated in the event the show is postponed, change of dates, or relocated, except as provided herein. We recommend that vendors purchase insurance to cover any expenses loss in the event of an unexpected cancellation. Further, the participant releases the Crystal Coast Wedding & Event Expo and CCW&PC from all liability for loss or damage to property and merchandise used or sold by the participant in the operation of the booth due to theft, fire, storm, flood, and damages through any force of nature or otherwise. The participant grants the Crystal Coast Wedding & Event Expo and CCW&PC permission to use any photographs, motion pictures, videos, recordings or any other record of participation in the Expo as well as usage in social media and other marketing after the show and ongoing.

Vendor Signature

Date:

Payments

Payments can be made, cash or credit card via invoice . Please email your application to info@crystalcoastweddingexpo.com or mailed to CCWPC, 204 Miller Blvd, Havelock, NC 28532 with your business logo pdf, links to all your social platforms, and a copy of your tax exemption for non-profits.

